



*WitsView*

## 2018 MI Introduction Kit

Jan. 2018

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# About TrendForce

TrendForce is a global provider of market intelligence about the technology industry. Having served businesses for over a decade, the company has built up a strong membership base of 410,000 subscribers. TrendForce serves clients throughout the technology and financial service industries.

TrendForce has established a reputation as an organization that offers insightful and accurate analyses of the high tech sector through five major research divisions:

- **DRAMeXchange** focuses on memory, storage and the consumer electronics industry including PC DRAM, Mobile DRAM, Server DRAM, NAND Flash, SSD and smartphone.
- **WitsView** offers comprehensive coverage of the display industry from upstream components, midstream panels/touch modules to downstream system integrators, brands and channels.
- **LEDinside** covers all aspects of the LED supply chain from upstream equipment/materials, midstream chip/packaging to the downstream backlight and lighting market.
- **EnergyTrend** specializes in green energy research, such as solar energy, lithium batteries, energy storage systems and xEVs.
- **Topology** studies structural trends of technology industries in the Greater China Region and beyond, focusing on semiconductors, photovoltaic technology, telecommunications, and IA.

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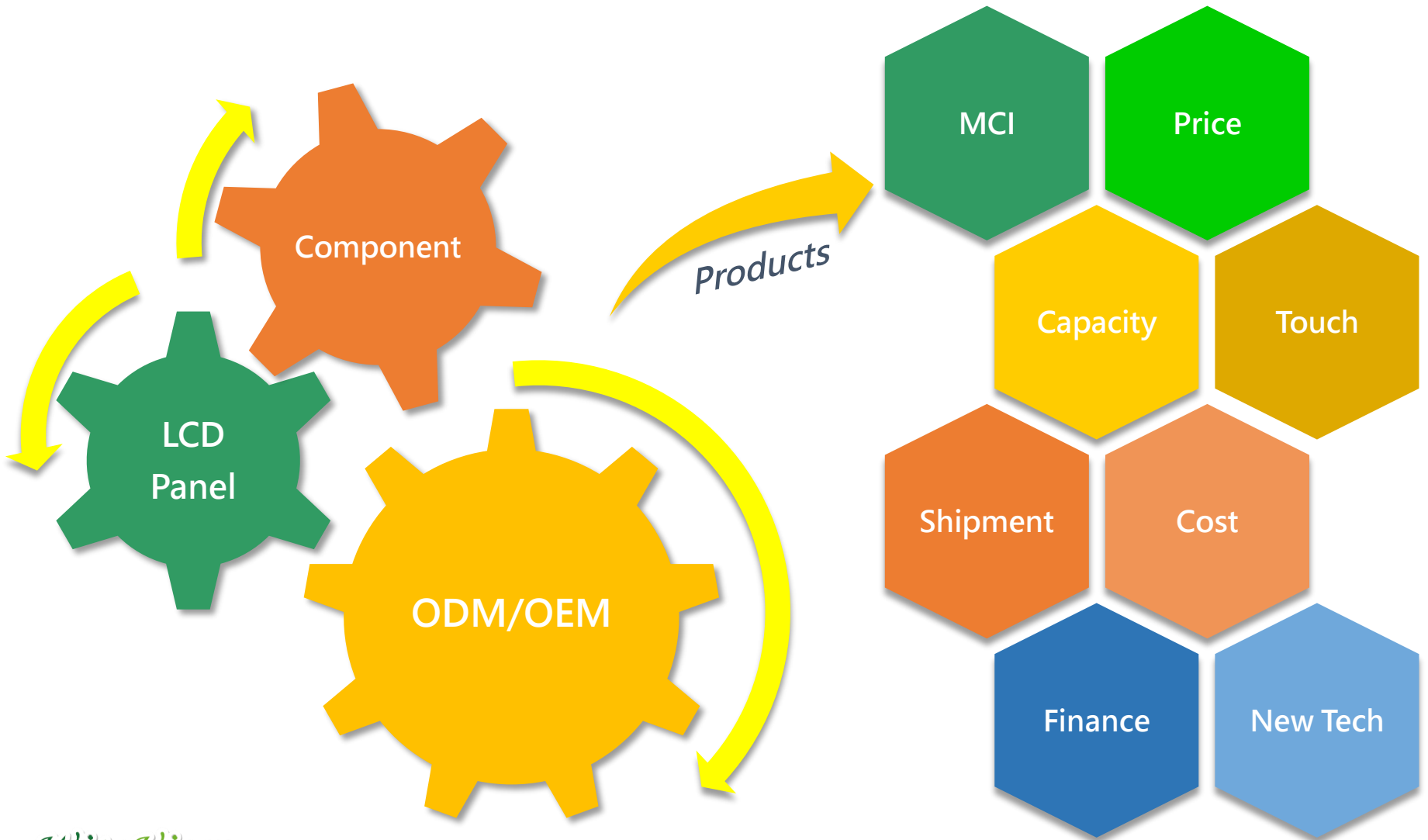
# WitsView General Overview

Established in 2004, TrendForce's LCD display division consists of a team of panel industry experts. WitsView research covers upstream components, midstream panels, and downstream system and retail vendors. We believe accurate research helps manufacturers avoid risk and promotes profitability and high industry value. Therefore, our research covers the industry from top to bottom, providing analysis of each level of the industry chain, thereby enabling clients to make informed decisions. Our client list includes component makers, panel makers, system integrators, channel vendors, brand manufacturers, investment firms, and government organizations.

For more about details, please visit [www.witsview.com](http://www.witsview.com)



# Market Intelligence Coverage



# WitsView Market Intelligence Service

Category	ID	WitsView MI Service Lineup	Release Date	Report Format
Upstream Component	1	Key Component Market Update	Q	PDF
	17	Key Component Price Tracker	Q	Excel & PDF
Panel Industry	2	Panel Industry Market Update	Q	PDF
	PCB	Large Size Panel Cost Breakdown	Q	Excel & PDF
	PP	Panel Price Book & Forecast	M	Excel & PDF
	PS	Panel Shipment Tracker & Forecast	M & Q	Excel & PDF
	PCU	Panel Capacity & Utilization Report	M & Q	Excel & PDF
	T3	Tablet Panel and Touch Module Price Book	M	Excel & PDF
Downstream Market	3	TV Industry Market Update	Q	PDF
	T2	IT Industry Market Update	Q	PDF
	TBS	TV Brands & ODMs Shipment Tracker	M & Q	Excel & PDF
	MBS	Monitor Brands & ODMs Shipment Tracker	M	Excel & PDF
	NBS	Notebook Brands & ODMs Shipment Tracker	M	Excel & PDF
	T5	Tablet Brands Shipment Tracker	Q	Excel & PDF
	8	Street Price Book	M	Excel
	S6	Long-term Shipment Forecast	Q	Excel

(Note: M= Monthly; Q=Quarterly)

# WitsView Market Intelligence Service

Category	ID	WitsView MI Service Lineup	Release Date	Report Format
Supply Chain	TSC	TV Brands Shipment & Panel Supply Chain	M	Excel
	MSC	Monitor Brands Shipment & Panel Supply Chain	M	Excel
	S2	Notebook Panel Supply Chain Tracker	M	Excel
Smartphone Industry	S5	Mobile Devices Market Tracker	Q	Excel
	M1	Smartphone Market Status Update	Q	PDF
	M2	Smartphone Panel Shipment Tracker	Q	Excel & PDF
	M3	LTPS Capacity Status Report	Q	Excel & PDF
	M4	Smartphone Panel Price Book and Forecast	M	Excel & PDF
	M5	Smartphone Panel Cost Breakdown	Q	Excel & PDF
Data Base	24	Financial Result Report	Q	Excel
	H1	Historical Panel Shipment Pivot	Q	Excel
	H2	Historical Monitor ODMs Shipment Pivot	Q	Excel
	H3	Historical Monitor Brands Shipment Pivot	Q	Excel
	H4	Historical Price Data (Panel Price & Street Price)	Q	Excel

(Note: M= Monthly; Q=Quarterly)